

## HCS HB 255 -- EVENT TICKET RESALE

SPONSOR: Rhoads

COMMITTEE ACTION: Voted "Do Pass with HCS" by the Special Committee on Innovation and Technology by a vote of 12 to 1. Voted "Do Pass" by the Committee on Rules- Administrative Oversight by a vote of 9 to 0.

This bill prevents a person selling event tickets from making those tickets non-transferable without also selling a transferable option at no extra cost. The bill ensures that ticket buyers and sellers cannot be penalized or discriminated against because their tickets were transferred or because they sold or purchased their tickets on a different platform than that used by the original ticket seller. There are penalty provisions for selling or using software that circumvents security measures put in place by a ticket platform to enforce event ticket purchasing limits or rules. The bill also directs the Attorney General to enforce the bill's provisions, and provides a private cause of action for those harmed by a violation of the bill.

PROPONENTS: Supporters say that this bill addresses consumer concerns and inconveniences when a patron is unable to gift, transfer, or sell a ticket to a ticketed event, while at the same time safeguarding against the illicit buying of multiple tickets for resale via automated software.

Testifying for the bill were Representative Rhoads; Netchoice; Bill White, Road Trips LLC; Laura Dooley, E-Bay; Charles Van De Hoef, Fan Freedom; Kansas City Chiefs Football Club; United For Missouri; Missouri Citizens For The Arts; and Steven DelBianco, Netchoice.

OPPONENTS: Those who oppose the bill say that credit card entry limited tickets are not a problem for consumers, safeguards against scalping by ensuring that the ticket costs what the artist or association intended it cost, and are needlessly barred by the bill.

Testifying against the bill were Kansas City Chiefs; Jim Downey, Metrotix/Fox Theatre; Robert Wernick, Ticketmaster; Becky Lohmann, Red Light Management-Feld Entertainment-The Broadway League; and Kansas City Chiefs Football Club.